Virtual SIM with free push e-mail and SMS to boot

FREE push e-mail and SMS – this is what UNOS PRO promises to those who want to try out the downloadable software from get.myunos.com or www.myunos.com.

A unique feature of the software is, when installed on selected Nokia, Sony Ericsson, Samsung, LG, Motorola and Java 2 Platform, Micro Edition-based mobile phones, a virtual SIM is created.

A PC version is also available to pick up voice-over-Internet-protocol calls. This, in turn, allows the user to roam for free even with a different SIM while traveling overseas and still text message and make calls to the same phone. "You carry with you one number, one identity, no matter where you are," said Michael Ta, chief executive of Asialink Technology Development Ltd, which developed the software.

To use the platform-independent UNOS PRO, users do not need a BlackBerry-type device or sign up for services to get push e-mail on their phones.

Now with SmailS, and SMS and e-mail hybrid client in UNOS PRO, data can be compressed up to 30 per cent of its original seize, helping users save on data charges. Besides getting free push e-mail, users can opt to view attachments.

UNOS PRO also offers free SMS to other UNOS users through SmailS.

And an SMS is not limited to the usual 160 characters limitation, as UNOS PRO allows up to 9,000 characters, which is good enough for short publications.

The software also has functions that offer more savings when traveling such as budget calls, using the call-back feature while in a hotel, and teleconferencing with multiple parties. It even has an automatic least cost routing feature.

Then there is URequest, which allows free checks on Road Transport Department license expiry, license renewal and payment, police summons enquiries, Employees Provident Fund account statements and mobile banking to be done. Advertisements and promotions also can be done for free with tick and reply, direct call select, direct reply and direct download. An interactive mass messaging option is available, too.

UNOS PRO also offers business applications for enterprises. Services can be requested, added or deleted. For example, users can request for a payment service to a company or business and the software will push it to them.

UNOS is currently working with Open Alliance Partner to develop URequest to extend and further enrich the mobile user's experience.

Security-wise, Ta said user authentication is secure since the soft token required is created every 180 seconds. "This makes it extremely hard to spoof, as no two people can access the same account at the same time. Certification layers also can be added as required by businesses and clients."

To date, UNOS PRO has over 30,000 subscribers in 70 countries and hubs in London, Beijing, Hong Kong and Malaysia.