

NEWSPAPER CLIPPING

NEWSPAPER: THE STAR

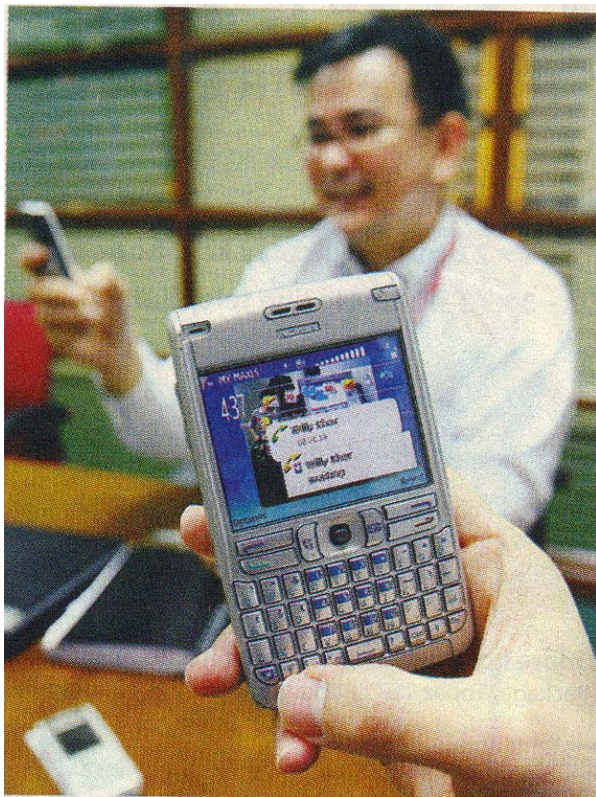
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TITLE: AN OFFER TO SAVE CELLPHONE USER'S MONEY

FSBM Holdings Bhd has introduced Unos Voice, a solutions that allows cellphone users to initiate and receive international and local calls at attractive rates anytime, anywhere.

Users of Unos Voice will even save on roaming calls and SMS(short message service) charges, claimed the information technology service and systems provider.

It also claimed that the solution enables users to initiate and receive International Direct Dial (IDD) calls at cheaper rates.



PROMISING: A cellphone screen showing the UNOS Voice service in Kuala Lumpur

“All too often, business travellers face the problem of expensive roaming charges by local telcos while overseas,” said Micheal Ta, FSBM Multimedia and Communications Group CEO.

“Take Hong Kong for example, a single call (there) can cost up to RM10 a minute,” he said. “With UNOS Voice, the call would only cost RM 1.09 a minute.”

Users have to subscribe to the UNOS Voice service by signing up at myunos.com. There are two subscription plans available-one is prepaid-type aimed at individual users, and the other is for business users.

Then, the users have to download UNOS Voice, a Java-based application to their phone.

According to Ta, UNOS Voice will allow users to enjoy Private Business eXchange (PBX) functions, such as teleconferencing.

He said users will be able to initiate conference calls directly from their phone. Up to 20 participants can be invited to a conference.

Ta added that UNOS Voice also has a buddy call system that functions like an operator-assisted call function, that lets users connect a voice call between two separate parties.

“This comes in especially useful if you need to facilitate a call between two parties, and don’t want to make two separate phone calls,” he said.

Currently UNOS Voice is available in Malaysia, Singapore, Hong Kong, Australia and Britain. More countries are being added to the list, said FSBM.