

10-04-2007: FSBM UNOS Voice offers reduced roaming calls & SMS charges

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FSBM Holding Bhd has rolled out UNOS Voice, the latest and first-of-its-kind in fixed mobile converged solution for mobile users that offers substantially reduced roaming calls and SMS charges.

The company said in a statement yesterday that with UNOS Voice, mobile users need not change their existing mobile service operator and there was no monthly fee or minimum charges.

They would also enjoy private Business eXchange (PBX) functionalities. Users would also enjoy staying connected globally via their existing mobile numbers and have direct access to existing mobile phone contact list, FSBM said.

“UNOS Voice is not another VOIP (Voice Over Internet Protocol) solution. It is much, much more than that. UNOS Voice is one of the three pillars of development (in voice, data and application) under the UNOS Convergence Platform, and will pioneer a series of further releases, FSBM Multimedia and Communications Group chief executive officer Michael Ta said.

FSBM Multimedia is division of FSBM Holdings.

Available immediately for download at www.myunos.com , the 61 kilo Byte (kB) mobile phone software (known as MIDlet) has hit the markets in Malaysia, Singapore, Hong Kong, Australia and the United Kingdom.

FSBM said being mobile infrastructure and operator neutral, UNOS Voice could be enjoyed by users regardless of the operator networks be it GSM, PDC, CDMA2000, PHS, WCDMA or TDS-CDMA.

All functionalities in UNOS Voice could be initiated via SMS, 3G, EDGE, Wibro, WiMax, WiFi and WCDMA mobile access.

FSBM said it was currently rolling out UNOS Voice to more markets including those in the Asia Pacific, Middle East, Europe and North America.

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